



Manual asset upload

How to add a creative

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Manual asset upload works for Facebook ads (which usually will be shared in a “preview” state), and other social platforms’ content (LinkedIn, Tiktok, Snapchat, Pinterest, etc.)

Benefits:

- No need to wait on a social posting or launch kick off
- Can create Social Display ads even if no post exists or is planned, if you have the assets
- Add creative variation by uploading the same assets into different social media templates



